

JUNE 23, 2012

**RUN IT  
WALK IT  
OR STRUT IT.**  
BUT, NO MATTER WHICH WAY  
YOU CHOOSE TO DO IT,  
**DO IT PROUD.**



**31<sup>st</sup> annual  
proud to run**  
10K RUN • 5K RUN/WALK

Proud to Run is a 501(c)(3) organization and is a CARA registered race on a USATF certified course.



Frontrunners/Frontwalkers Chicago presents

**31<sup>st</sup> annual  
proud to run**

**10K RUN • 5K RUN/WALK**

**SPONSORSHIP BROCHURE**



# Help us make 2012 our best year yet!



## Your donation supports our beneficiaries & helps us continue to make a healthy impact on our community.

The 31<sup>st</sup> Annual Proud to Run will be held **Saturday, June 23, 2012**. The event is held by Frontrunners/Frontwalkers Chicago, the city's gay and lesbian running club. It has been a traditional part of Chicago's Gay and Lesbian Pride Week activities since its inception in 1982.

Last year we had a record turnout of more than **1,400 runners and walkers**. Our goal this year is **2,000, with more than 2,500** people participating by running, walking, volunteering or sponsoring.

Proud to Run has raised over \$250,000 in the past 15 years for more than 16 local beneficiaries including Pride Youth, Gerber Hart Library and GLSEN. This success has made Proud to Run a popular and highly visible event.



## PURPLE LEVEL: \$2000+

- Prominent Logo placement on all PTR materials, ads, print and online
- Sponsor may have booth at race
- Five complimentary entries/packets
- Special recognition and participation on Race Day
- Discounted registration for all employees
- Promotional material on 2,000 race packets



## GREEN: \$500-\$1999

- Promotional material on 2,000 race packets
- Listed on Race Posters and T-shirts
- Banner May be displayed at all Proud to Run events
- Logo on Proud to Run website
- Three complimentary entries/packets



## RED LEVEL: \$100-\$499

- Listing in FR/FW and Beneficiaries' newsletters
- Listed in Race Packet Sponsor Listing
- Recognition in all pre-race events
- Two complimentary entries/packets

Please contact Race Director Leo Ferreira or Gary Brown at [proudtorun@yahoo.com](mailto:proudtorun@yahoo.com) to become a sponsor or to renew your commitment.

*All donations are 100% tax-deductible.*

*Each sponsorship level includes the benefits of all preceding levels. IN-KIND is tabulated at 50% of the cash value towards sponsorship levels and may be combined with cash donations. Acceptance of IN-KIND donations is up to the discretion of the race director.*

Thanks to our 2011 Sponsors!



Big Chicks ● Chicago Real Estate Resources  
Crew ● Evian® ● Know No Limits ● Nike®  
Orbitz® ● Scot's Bar ● Sidetrack  
Tweet ● Whole Foods® ● YES Vodka®

**31<sup>st</sup> annual  
proud to run**  
10K RUN • 5K RUN/WALK

